



# Application Form

Please print or type clearly to ensure that we have an accurate record of your information.

PROGRAM SESSION:  June 10-20, 2019  
 January 13-23, 2020  
 May 4-14, 2020

Ms.  Mr.  Mrs.  Dr.

first name middle name last name

position/job title

organization

parent organization or brand affiliation ownership group or management company

business mailing address

city state/province zip/postal code country

phone (include country and city codes where applicable)

e-mail address

web site for your organization

name, title and organization of the person authorizing your participation, if applicable

How did you first hear about the General Managers Program?

- Received Brochure  Web Site  E-mail  Facebook/LinkedIn
- Ad  Internet Search  Referral  Other (please specify) \_\_\_\_\_

Have you previously participated in any hospitality executive education programs at Cornell?

- GMP (year) \_\_\_\_\_  PDP (year[s]) \_\_\_\_\_  Online (year[s]) \_\_\_\_\_  Other (year) \_\_\_\_\_

Your age is:  25-30  31-40  41-50  over 50

years in your current position title of person you report to next position in your career path anticipated year of your next position

Your most recent positions and years in each position:

position years

position years

position years

Other work experience:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

OVER ...

June 10-20, 2019  
January 13-23, 2020  
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To apply for the General Managers Program:

Online: [sha.cornell.edu/execed/gmpapply](http://sha.cornell.edu/execed/gmpapply)

OR complete and send this form to the Office of Executive Education by email, fax or postal mail. Your application will be evaluated for eligibility and you will be contacted within two business days.

Email: [exec\\_ed\\_hotel@cornell.edu](mailto:exec_ed_hotel@cornell.edu)

Fax: + 1.607.277.0517

Mail: Office of Executive Education  
School of Hotel Administration  
Cornell University  
209 Dryden Road, #410-E  
Ithaca, NY 14850 USA

## Program Fee

US \$13,490

Included in the program fee: instructional materials, most meals, as well as first year dues for affiliate membership in the Cornell Hotel Society, an alumni organization with an international membership of more than 12,000.

## Incentives and Policies

For information about pricing incentives and cancellation policy, see: [sha.cornell.edu/gmp](http://sha.cornell.edu/gmp), "Fee & Incentives"

## Contact Information

Email: [exec\\_ed\\_hotel@cornell.edu](mailto:exec_ed_hotel@cornell.edu)

Phone: +1.607.255.4919

I would also like information about these other learning opportunities:

- Professional Development Program (PDP)
- Online Courses
- Custom Programs
- All Executive Education Programs



The Hotel School  
Cornell  
SC Johnson College of Business

## GMP Application *(continued)*

\_\_\_\_\_  
Name

Describe your organization and specific hotel property (e.g., size, revenues, niche, services available at property).

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Describe the scope of your responsibilities and how they relate to the overall hotel operation.

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List the top three issues or concerns facing your organization.

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Education:

Degrees/Certificates:

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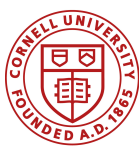
Hospitality schools attended:

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**By submitting this application, I certify that my skills in the English language are sufficient to permit me to participate fully in class discussions, make group and individual presentations, complete and comprehend reading assignments, and understand class lectures. The information in this application is true and accurate.**



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