The Professional Development Program (PDP) at the Cornell School of Hotel Administration is the premier career-building opportunity for hospitality professionals. PDP offers three-day intensive courses that cover more than 25 areas of expertise. Craft a learning journey to meet your professional goals, learn from renowned faculty, share best practices with a network of international peers, and earn a Cornell credential to advance your career.

"I went for the entire Certification in Financial Fluency for Hospitality Managers and took away not only educational input but also international contacts from hospitality professionals, investment bankers, hotel property owners, and development companies."

“Committed to meet and connect with professionals from around the globe who are propelling the industry forward was truly invaluable.”

Commitment & Fee
Each of the PDP courses on the Cornell campus in Ithaca, N.Y., USA, is US$2,895. Included are course materials, continental breakfast, buffet networking lunch, and refreshments.

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For general inquiries or more information on specific topics like special pricing and incentives, email the Office of Executive Education at exec_ed_hotel@cornell.edu or call us at +1.607.255.4919.

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This intensive, interactive learning experience will enable you to explore the latest industry trends, gain in-demand skills and knowledge, and engage with world-renowned faculty experts, as well as your hospitality peers. With offerings in Data Analytics, Strategic Management, Leadership, Innovation, Marketing, Revenue Management, Hotel Real Estate, and more, you will walk away with a personalized experience that you will immediately benefit from.

**Why Cornell?** Celebrating over 90 years of excellence, PDP has hosted more than 13,000 participants from 170 countries and is well-known globally as one of the most prestigious professional development programs for hospitality professionals. All sessions are instructed by Cornell faculty.

**INVEST IN YOURSELF**

- **Certifications**
  - Corporate Entrepreneurship and Innovation
  - Financial Fluency for Hospitality Managers
  - Foodservice Management
  - Hospitality Leadership
  - Hospitality Management
  - Hospitality Marketing
  - Real Estate and Hotel Investment
  - Revenue Management
  - Strategic Human Resources Management
  - Strategic Management

PDP occurs annually, in June and July, with more than 25 distinct course offerings. Courses are three days long, and participants may choose to attend a single course or complete a multi-course certification.

**PERSONALIZED CURRICULUM**

- **Effectively identify and act on evolving trends and market demands**
- **Confidently incorporate best practices at the forefront of your industry**
- **Stay connected to a global network of international hospitality peers**

**NEW COURSES IN:** Data Analytics, Financial Fluency, Food and Beverage Optimization, Innovation, Leadership Communication, Negotiations, Women in Leadership

In an industry that is ever-changing, you, too, must continue to grow and evolve in order to stay on top. To be successful, you must anticipate the future of your industry and be able to effectively understand and incorporate cutting-edge best practices into your organization.

**Before**

Be open to considering new approaches and gaining new insights.
Prepare questions and challenges facing your business.
Gather a list of your current best practices.

**During**

Explore the latest trends.
Build relationships with industry peers as you discuss shared challenges and hear how other hospitality organizations address those same issues.
Engage with Cornell faculty who will help you think more strategically.

**After**

Effectively identify and act on evolving trends and market demands.
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Photo - Celebrating the first offering of Women in Hospitality Leadership: Navigating the Labyrinth to the Top
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Expand your areas of expertise and ADVANCE your career

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INVEST IN YOURSELF

Before

You Should
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- Prepare questions and challenges facing your business
- Gather a list of your current best practices

During

You Will
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After

You Can
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90+ Years of Excellence

Program Highlights

90+
Years of Excellence

170 Countries Represented **

IVY LEAGUE!

Participant Benefits

13,000+ Global Participant Network *

8 Fields of Study

Personalized Curriculum

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