Summer Session 2017: Online Course (May 31-June 30, 2017)

HADM 3135/HADM 6135: Conversations with Entrepreneurs
2 Credits: S-U grades only, no prerequisites

Learning Outcome 1:
Define entrepreneurship, entrepreneurial skills, and entrepreneurial success.

Learning Outcome 2:
Explain what experiences on your resumes are entrepreneurial.

Learning Outcome 3:
Relate value-added lessons from guest speakers to your own entrepreneurial journey.

Learning Outcome 4:
Identify your personal entrepreneurial narrative.

Learning Outcome 5:
Reconstruct your entrepreneurial journey as a story for an entrepreneurial audience.

Learning Outcome 6:
Assess what future steps are needed in order to continue on your entrepreneurial journey.

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*Taught in an asynchronous fashion.