Summer Session 2017: Online Course (May 31-June 30, 2017)

HADM 3135/HADM 6135: Conversations with Entrepreneurs 2 Credits: S-U grades only, no prerequisites



Learning Outcome 1: Define entrepreneurship, entrepreneurial skills, and entrepreneurial success.



Learning Outcome 2: Explain what experiences on your resumes are entrepreneurial.





Identify your personal entrepreneurial narrative.



Learning Outcome 3: Relate value-added lessons from guest speakers to your

own entrepreneurial journey.



Learning Outcome 5: Reconstruct your entrepreneurial journey as a story for an entrepreneurial audience.



Learning Outcome 6: Assess what future steps are needed in order to continue on your entrepreneurial journey.

Faculty: Mona Anita K. Olsen, Ph.D. (olsen@cornell.edu) *Taught in an asynchronous fashion.