

# Spring 2017, 2<sup>nd</sup> 7 Weeks

## Wednesday Nights 7:30 – 10:00PM

HADM 3135/HADM 6135:  
Conversations with Entrepreneurs  
2 Credits: S-U grades only, no prerequisites



### Learning Outcome 1:

Define entrepreneurship, entrepreneurial skills, and entrepreneurial success.



### Learning Outcome 2:

Explain what experiences on your resumes are entrepreneurial.



### Learning Outcome 4:

Identify your personal entrepreneurial narrative.



### Learning Outcome 3:

Relate value-added lessons from guest speakers to your own entrepreneurial journey.



### Learning Outcome 5:

Reconstruct your entrepreneurial journey as a story for an entrepreneurial audience.



### Learning Outcome 6:

Assess what future steps are needed in order to continue on your entrepreneurial journey.



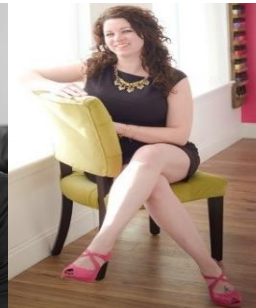
**March 29<sup>th</sup>**  
John Hardy  
John Hardy Group



**April 12<sup>th</sup>**  
Marco Benvenuti  
Duetto



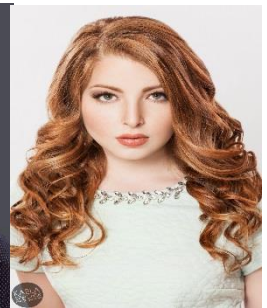
**April 19<sup>th</sup>**  
Jason Brown  
Yotel



**April 26<sup>th</sup>**  
Holly Green  
Norabloom



**April 27<sup>th</sup>**  
Hemant Bhardwaj  
Taurus Ventures



**May 3<sup>rd</sup>**  
Marisa Sergi  
Red Head Wines

**Faculty: Mona Anita K. Olsen, Ph.D. (olsen@cornell.edu)**