Spring 2017, 2nd 7 Weeks
Wednesday Nights 7:30 – 10:00PM

HADM 3135/HADM 6135:
Conversations with Entrepreneurs
2 Credits: S-U grades only, no prerequisites

Learning Outcome 1:
Define entrepreneurship, entrepreneurial skills, and entrepreneurial success.

Learning Outcome 2:
Explain what experiences on your resumes are entrepreneurial.

Learning Outcome 3:
Relate value-added lessons from guest speakers to your own entrepreneurial journey.

Learning Outcome 4:
Identify your personal entrepreneurial narrative.

Learning Outcome 5:
Reconstruct your entrepreneurial journey as a story for an entrepreneurial audience.

Learning Outcome 6:
Assess what future steps are needed in order to continue on your entrepreneurial journey.

March 29th
John Hardy
John Hardy Group

April 12th
Marco Benvenuti
Duetto

April 19th
Jason Brown
Yotel

April 26th
Holly Green
Norabloom

April 27th
Hemant Bhardwaj
Taurus Ventures

May 3rd
Marisa Sergi
Red Head Wines

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