Spring 2016, T/TH 11:40AM-12:55PM

HADM 4180/HADM 6180: Technology for Bootstrapped Entrepreneurship

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3 Credits: Letter Grade Only, no prerequisites

Section 1:
Highlight the difference between using technology for entrepreneurship versus innovation and how this impacts entrepreneurship as a discipline and the hospitality industry.

Section 2:
Translate service delivery points from various stakeholders into a technology needs assessment.

Section 3:
Illustrate a service delivery plan using cloud-based technology.

Section 4:
Examine cloud-based technical resources available for bootstrapped entrepreneurial ventures.

Section 5:
Evaluate cloud-based technical resources in relationship to technology needs and service points.

Section 6:
Create a technology plan for a specific entrepreneurial venture given an established budget and communicate the technology plan publically and in writing for different stakeholder groups.