Fall 2016, 2nd 7 Weeks
Wednesday Nights 7:30-10:00PM

HADM 3135/HADM 6135:
Conversations with Entrepreneurs
2 Credits: S-U grades only, no prerequisites

Learning Outcome 1:
Define entrepreneurship, entrepreneurial skills, and entrepreneurial success.

Learning Outcome 2:
Explain what experiences on your resumes are entrepreneurial.

Learning Outcome 4:
Learn to effectively communicate and network in a variety of settings.

Learning Outcome 3:
Relate value-added lessons from guest speakers and alumni to your own entrepreneurial journey.

Learning Outcome 5:
Identify and reconstruct your entrepreneurial journey as a story for an entrepreneurial audience.

Learning Outcome 6:
Assess what future steps are needed in order to continue on your entrepreneurial journey.

Faculty: Mona Anita K. Olsen, Ph.D. (olsen@cornell.edu)