Using examples and project and case analysis, this course will give you an understanding of the key financial management tools and techniques required to estimate the impact of your decisions on cash flows and value. Participants will learn to compare and evaluate alternative investment decisions. Understanding how your strategic and operating decisions impact cash flows and value is essential for both your and your group’s success.

Key Benefits:
- Be able to contribute more meaningfully to financial decision making.
- Speak knowledgably about financial data
- Evaluate alternative strategic and operating decisions
- Understand the implication of decisions on cash flows and value
- Gain key insights into how to improve business performance

Topics Include:
- Understanding the role of finance in supporting the functional areas of a firm
- Making sound financial forecasts by examining the ratios and cash-flow measures of the department as well as the company
- Utilizing the analytical skills and the principles of cash flow computation and forecasting
- Pro-forma financial statements
- Sensitivity analysis
- Evaluating the effectiveness of a company’s strategy in improving departmental and company level cash flows as well as operating and investing performance

Part of These Certifications: