Understanding how financing decisions are inter-related and impact the value of your company is essential for your company’s success. Evaluating the feasibility and soundness of these decisions is one of the most important aspects of a manager’s job. Through projects and case analysis, this course will give you the opportunity to implement financial management project analysis, investment, financing and payout decision tools, and techniques that are critical in managerial decision making.

Key Benefits:
You will learn to evaluate the strengths and weaknesses of managerial decisions and to identify the impact of these decisions on financial performance. With that new understanding you will be able to objectively analyze alternative projects, alternative sources of financing and make informed choices regarding both the acquisition and allocation of resources. With this knowledge you will communicate more effectively with the financial specialists in your organization.

Topics Include:
- Understanding how the economic outcomes of managerial decisions are reflected in your organization’s financial reports; how they are inter-related; and how they impact potential growth
- Pro-forma financial statements
- The impact of investment, financing and payout decision on value
- The impact of payout policy on external financing and capital budgeting
- Evaluating projects and the impact of decisions using alternative investment criteria and alternative sources of financing

Level B

*Those who have previously completed “Driving Profit through Capital Budgeting” should not enroll in this course due to significant overlap of course material.

Part of This Certification: