STRATEGIC HUMAN RESOURCES MANAGEMENT

Course Focus:
This course will examine the ways in which human capital and the HR function can be used to enhance firm competitiveness. It will focus on the strategic planning process and how various HR policies and programs associated with high-performance work systems can transform the human-capital base to improve efficiency, quality, and innovation. A number of applied learning opportunities will be used to gain an understanding of the most effective methods for increasing the value of the HR function.

Key Benefits:
Participants will learn about ways to manage the competitive dynamics characterizing the hospitality industry. In addition, they will learn several diagnostic and evaluative methodologies that can be used to assess the value of the HR function and as a means for promoting positive change.

Topics Include:
- Competitive HR strategies
  - Approaches to planning & implementation
- Functional HR effectiveness
  - Policy and program requirements
- HR metrics and evaluation
  - Measures and procedures for assessing impact

Level Θ

Part of these Certifications:
- Strategic Management
- Strategic HR Management