UNLOCKING YOUR LEADERSHIP POTENTIAL

Course Focus

Leaders are not born; they are developed. This course helps managers identify and enhance the particular leadership style that matches their personal strengths. By providing participants with a range of assessment tools, including an online 360-degree evaluation, this course builds critical leadership competencies essential to career development and advancement. Linked to Cornell University's Johnson Graduate School of Management Leadership Model, the online 360-degree evaluation is designed to identify participants' management strengths and weaknesses. Participants will create a Leadership Development Plan designed to guide their career development.

A 360-degree evaluation is a comprehensive development tool in which a cross-section of people with whom you interact and who know you well assess your leadership skills in five areas - knowledge, relationships, action, vision, and personal mastery. You will use the results of this evaluation to develop a personal leadership development plan. The evaluation must be completed by yourself and a minimum of five of your colleagues in order to produce a meaningful report. This process takes at least three weeks, and must be conducted prior to the start date of your course session. You will receive complete details after successfully registering for this course.

Who Should Take this Course?

This course is invaluable for managers at all levels looking to assess their strengths and weaknesses as a leader, and those members of an organization who wish to grow into more effective leaders.

Course Topics

- The Successful Leader
  - Leadership Models
  - Derailment
  - Calibration

- The Leadership Development Plan
  - Getting Feedback
  - Analyzing Feedback Data
  - Writing the Leadership Development Plan

Pricing & Registration

The online course price is US$769. Register online at:

hotelschool.cornell.edu/execonline
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Course Format

Our online courses take a problem-based approach to learning, and we build each course around realistic case studies and scenarios. All courses are self-paced, and are managed by an online facilitator who leads the online discussions and is available to answer any questions about the course content. You will have a 2-week instructional period at the beginning of the course within which you will complete the required elements of the course. You will have access to the course content for six additional weeks following the instructional period.

(Please note this course requires registration and payment three weeks prior to the start date due to pre-course assessments.)

Number of Hours to Complete

This course is part of an online certificate:

Certificate in Executive Leadership

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