PROJECT MANAGEMENT FOR THE HOSPITALITY INDUSTRY

Course Focus:

The Great Wall of China, the Pyramids of Egypt, the sequencing of human genome, the development of the International Space Station, and the development of the Palm Jumeirah islands—each of these examples illustrates human accomplishments in many different fields. Yet, they have something in common—all are examples of extremely successful projects. A project can be defined as a nonstandard set of interrelated activities necessary to achieve established goals using a specified amount of time, budget, and resources. In today's global and multifunctional hospitality business environment, managing projects is no longer an exception. Projects in the hospitality industry include opening a new hotel or a restaurant, introducing new service offerings, and implementing a new managerial or staff training/change management program. This course will discuss the concepts and techniques for effective project management within the context of hospitality businesses. The course format involves case studies, readings, class discussions, and a series of hands-on exercises and demonstrations.

Key Benefits:

Participants will gain the necessary background in project management for the hospitality industry. They will learn many hands-on techniques and software (Microsoft Project) that can be directly applied to their operations.

Topics Include:

- The unique aspects of projects in hospitality businesses
- The managerial concepts associated with different phases of projects
- Critical and necessary skills for a project manager
- Project-management techniques such as work breakdown structure, Gantt chart, critical path analysis, program evaluation and review technique, cost-and time-tradeoff analysis, and resource and risk management

Part of these Certifications: