

# AGENDA



## SUSTAINABILITY ROUNDTABLE

**Chair(s):** *Jeanne Varney, Lecturer, School of Hotel Administration, SC Johnson College of Business & Rohit Verma, Dean of External Relations, SC Johnson College of Business and Singapore Tourism Board Distinguished Professor in Asian Hospitality Management*

**Thursday, September 6, 2018**

**5th Floor Tower, Statler Hall**

6:00 - 7:00 p.m.                      **Welcome Reception**

**Friday, September 7, 2018**

**Ballroom, Statler Hotel**

8:00 - 8:30 a.m.                      **Networking Breakfast**

8:30 - 8:45 a.m.                      **Welcome and Introductions**

8:45 - 9:45 a.m.                      **Accelerators and Inhibitors for Ownership Investment in Hotel Sustainability Initiatives**

*Facilitator:* Eric Ricuarte, Founder, Greenview

9:45 - 10:00 a.m.                      **Break**

10:00 - 11:00 a.m.                      **Opportunities for Synergies and Collaboration**

*Facilitator:* Scot Hopps, Vice-President Operations & Sustainability, Saunders Hotel Group

11:00 - 11:15 a.m.                      **Break**

11:15 a.m. - 12:15 p.m.                      **Divide and Conquer – Who is Responsible for What Activities?**

*Facilitators:* Jeanne Varney, Lecturer, Cornell University and Gizem Kilic, PhD '21 Cornell University

12:30 - 1:30 p.m.                      **Lunch**                                      **Banfi's Restaurant – Taylor A&B**

*Featuring Student Open Mic Session*

1:45 - 2:45 pm                              **Research and Trends Briefings Round Robin**

*Facilitator:* Rohit Verma, Professor, Cornell University

2:45 - 3:00 p.m.                              **Summary, Wrap-up, and Planning for the Future**

Jeanne Varney, Lecturer, Cornell University and Rohit Verma, Professor, Cornell University

