April 19, 2019
8:00 - 11:30 a.m.
Cipriani, 42nd St
New York

Panelists:
Richard Baker ’88, Governor and Executive Chairman, Hudson’s Bay Company
Matt Bronfman, Principal and CEO, Jamestown, L.P.
Ken Himmel ’70, President and CEO, Related Urban

Moderator:
Marty Burger, P ’17 and ’20, CEO, Silverstein Properties, Inc.

Hosted By:
The Center for Real Estate and Finance and Baker Program in Real Estate
<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITIES</th>
<th>Title $25,000</th>
<th>Platinum $15,000</th>
<th>Gold $7,500</th>
<th>Silver $5,000</th>
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<tbody>
<tr>
<td>Pre-event logo recognition on e-invitations</td>
<td>✅</td>
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<tr>
<td>Linked logo recognition on event and registration pages</td>
<td>✅</td>
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<td>Executive’s name listed as member of the event planning committee</td>
<td>✅</td>
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<tr>
<td>Recognition in all marketing: event signage, program booklet</td>
<td>Pre-eminent placement</td>
<td>✅</td>
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<tr>
<td>Tickets to the breakfast and panel discussion*</td>
<td>6</td>
<td>5</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Full Color advertisement in the program booklet</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
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<tr>
<td>Invitation(s) to an exclusive VIP reception</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<td>Exclusive opportunity to join the host &amp; moderator at the podium to give brief remarks</td>
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<td>Exclusive logo recognition on table tents at breakfast</td>
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<td>Recognition on exterior marquee of venue as Title event sponsor</td>
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*The cost of tickets is valued at $125 each.

To participate as a corporate sponsor, contact Cristina Carter, Program Manager, Center for Real Estate and Finance, 607.255.1206 or cmc452@cornell.edu.