2015 CHS EMEA Regional Meeting
June 11 -14, 2015

in conjunction with
CORNELL INTERNATIONAL HOSPITALITY SUMMIT
June 11, 2015

ISTANBUL, TURKEY
Why Istanbul?

- Hottest destination in Europe for hospitality development and investment
- The most popular travel destination in the world according to TripAdvisor 2014 ranking.
- Ease of access from all European destinations - direct flights with Turkish Airlines
- Unique location where Asian and European continents meet across the fascinating Bosporus – Only city in the world built on two continents
- A vibrant city where various backgrounds, languages, religions and cultures live together, that embodies both ancient and modern.
**Preliminary Itinerary**

**June 11, 2015**
- 15:00 - 17:30: Cornell International Hospitality Summit
- 17:30: Welcome Reception

**June 12, 2015 – Beginning of CHS EMEA Regional Meeting**
- 10:00 – 16:00: Old City Tours with Lunch
- 19:00: Dinner Bosporus Boat Tour

**June 13, 2015**
- 9:00 – 12:00: CHS Leadership Meeting
- 12:00 – 13:00: Networking Lunch
- 13:00 – 15:00: EMEA General Member Assembly
- 9:30 – 15:30: City Tour & Shopping Continue for Spouses with Lunch
- 19:00: Gala Dinner with Entertainment at Ciragan Palace EMEA Regional Scholarship Auction

**June 14th**
- Check-out
- Post trips:
  - Option 1: Take me to the mountains: Cappadocia (3 days)
  - Option 2: Take me to the Beach: Aegean Coast (3 days)
June 11: Cornell Hospitality Leadership Summit

15:00 -17:30 Cornell International Hospitality Summit
Inviting all Alumni and Industry Leaders

The Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship

17:30 Welcome Reception in Pera Palace
Enjoy the magical old city views and authentic Turkish food

Recommendations for dinner reservations will be provided by the events team
June 12: Old City Tour 10:00-16:00

We depart from the hotel by coaches cross the Galata Bridge before arriving in Sultanahmet Square, where we visit:

**St. SOPHIA**  This ancient basilica, built by Constantine the Great, in the 4th century and reconstructed by Justinian in the 6th century, is one of the architectural marvels of all time.

**SULTANAHMET IMPERIAL MOSQUE**  Across from St. Sophia built in the 17th century by the architect Mehmet, this is known as the **BLUE MOSQUE** because of its magnificent interior decoration of blue Iznik tiles.

**HIPPODROME**, The scene of ancient chariot races, the ancient Hippodrome, with its four monuments; the **GERMAN FOUNTAIN OF WILHELM II, the OBELISK OF THEodosius**, the bronze **SERPENTINE COLUMN** and the **COLUMN OF CONSTANTINE**.

**TOPKAPI PALACE** Where Ottoman Sultans leaded the empire from 15th century till 19th century. At the present time it is a museum full of Ottoman Treasures, Chinese Porcelain, Guns, Clothes, Watches, etc.

**GRAND BAZAAR (COVERED MARKET)** In this labyrinth of streets and passages are more than 4000 shops with each trade having its own area; the goldsmiths’ street, the carpet sellers, Turkish arts and crafts, such as handpainted ceramic plates, hand-honed copperware, brasware and trays, water ewers, onyxware and meerschaum pipers.
June 13: Continuation of the Tour for Spouses

- 9:30-15:30
- Beginning with Dolmabahce Palace, followed by Pera/Beyoglu Walking Tour
- Lunch in Beyoglu
- Guide and Transfer included in the package

Free Time Recommendation
Turkish Bath (after 15:30)

- Relax before the Gala Dinner at a traditional Turkish Hamam
- Reservations taken separately
- Not included in the package
### Early Bird Special

Confirm by **December 15, 2014** and get the **preferential rates** from the **Pera The Marmara Hotel** and **Turkish Airlines** 10% on business 5% on Economy Tickets:

<table>
<thead>
<tr>
<th>Package Description</th>
<th>CHS member</th>
<th>+Partner</th>
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<tbody>
<tr>
<td>CHS EMEA Regional Meeting: registration fee (Friday to Sunday)</td>
<td>€ 370</td>
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<tr>
<td>accommodation (four-star hotel; Friday to Sunday/two nights)</td>
<td>€ 280</td>
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<tr>
<td><strong>single room (including breakfast for 1 person)</strong></td>
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<tr>
<td><strong>package I (CHS EMEA Regional Meeting with accommodation)</strong></td>
<td>€ 650</td>
<td>€ 1,120</td>
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<tr>
<td>add Thursday Night Welcome Reception</td>
<td>€ 75</td>
<td>€ 75</td>
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<tr>
<td>add accommodation (Thursday to Friday)</td>
<td>€ 140</td>
<td>€ 50</td>
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<tr>
<td><strong>package II (Regional Meeting+Reception+accommodation)</strong></td>
<td>€ 865</td>
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<tr>
<td>add Cornell International Hospitality Summit</td>
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<tr>
<td><strong>package III (Regional Meeting+Reception+CIHS+accommodation)</strong></td>
<td>€ 940</td>
<td>€ 1,320</td>
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<tr>
<td>add CHS Leadership Meeting (only Chapter Presidents and RVPs)</td>
<td>€ -</td>
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<tr>
<td><strong>package IV (Regional Meeting+Reception+DLS+accommodation)</strong></td>
<td>€ 940</td>
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The conference dates are immediately following CATHIC 2015

After December 15th, there will be a 15% supplemental charge for Pera The Marmara Hotel room block - [http://pera.themarmarahotels.com/tr](http://pera.themarmarahotels.com/tr)

Those who select without hotel package will be responsible for own transportation throughout the conference.
Recent Grad (2010-15) and Student Special

Confirm by **December 15, 2014** and Get the **10% discount** from the package selection

*After December 15th, there will be a 15% supplemental charge for the room block at Pera The Marmara Hotel*

http://pera.themarmarahotels.com/tr

*The conference dates are immediately following CATHIC 2015*
A city of wonder... A fast-paced, sprawling metropolis...
An exotic cultural melting-pot...
A harbor city of phenomenal beauty...

Look forward to seeing you in Istanbul!
To Register:

https://www.regonline.com/CHSIstanbul

chsistanbul@alumni.com