Cornell Hotel Society

20th Annual Asia Pacific Regional Meeting

Okinawa, Japan

26-29 June 2014
Dear Cornell Hotelies,

It is our great pleasure to invite you to the 20th Cornell Hotel Society Asia Pacific Regional Meeting in Okinawa. Time flies much faster than we feel and we are honored to host the meeting on its 20th anniversary year in Okinawa, one of the most attractive resort destinations in Japan. Please register now and we look forward to welcoming you in Okinawa full of sunshine, clear sea, blue sky, and surrounding dynamic nature together!

Chiaki Tanuma
Regional Vice President
CHS Tokyo Region

Welcome to Okinawa, JAPAN

Okinawa is created by a unique history, subtropical climate, and the beautiful surrounding ocean - home to a mystical culture and history and overwhelming expanse of Mother Nature. Okinawa is accessible by direct flights from domestic areas as well as overseas. Okinawa consists of 160 large and small islands including 49 inhabited islands over a vast ocean area ranging from approximately 400km south to north and 1,000km east to west. The coral reefs, crystal-clear blue seas, white sand beaches, and beautiful natural scenery combine to form different images on each island.

Maps and data from Okinawa Convention & Visitors Bureau (OCVB)
# Program

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td><strong>Thursday June 26</strong></td>
<td></td>
<td>Registration, Southern Beach Hotel and Resorts</td>
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<tr>
<td></td>
<td>15:00-18:00</td>
<td>Evening Cocktail and dinner at Southern Beach Hotel and Resorts</td>
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<tr>
<td><strong>Friday June 27</strong></td>
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<td>Registration, Southern Beach Hotel and Resorts</td>
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<td></td>
<td>7:00-9:00</td>
<td>Registration, Southern Beach Hotel and Resorts</td>
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<td></td>
<td>8:30-12:15</td>
<td>Seminar at Southern Beach Hotel and Resorts</td>
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<td>Seminar includes: Keynote speech by Jonathan Dorphan, President of The Okinawa Institute of Science and Technology Graduate University (OIST), Panel Discussion by Mr. Yoshiharu Hoshino (Hoshino Resort), Mr. Tomohiko Sawayanagi (Jones Lang LaSalle), and other alumni, presentation by Prof. Dan Quan of Cornell Hotel School, and the hotel school updates from Ms. Meg Keilbach Assistant Dean of the Hotel School Alumni Affairs and Development. OR you may enjoy beach or sightseeing near the hotel at your leisure.</td>
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<td></td>
<td>12:30</td>
<td>BBQ lunch at Bibi Beach</td>
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<td>Relax</td>
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<tr>
<td></td>
<td>16:00</td>
<td>Bus departs to Ryukyu Mura</td>
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<td></td>
<td>18:00</td>
<td>Cocktail</td>
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<td></td>
<td>19:00</td>
<td>Dinner</td>
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<td></td>
<td>21:00</td>
<td>Bus departs to the hotel</td>
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<td>Optional after dinner activities</td>
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<td><strong>Saturday, June 28</strong></td>
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<td>Optional tour (Please find the information at page 4 and 5)</td>
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<tr>
<td></td>
<td>18:00</td>
<td>Cocktail at the hotel</td>
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<td></td>
<td>18:30</td>
<td>Gala Dinner at the hotel</td>
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<td>20:30-21:30</td>
<td>Auction at the hotel</td>
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<td><strong>Sunday, June 29</strong></td>
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<td>Good bye and everyone leaves for home</td>
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OPTIONAL TOUR, Sat June 28

(Basic tour is included in registration fee. You can choose optional tour 1~3 by paying supplementary fee. Transportation is included in all tours)

**Basic Tour: City Tour 1- Southern Okinawa Excursion (9:00-16:00)**

09:00 Leave Hotel
09:45 Shuri Castle, the palace of the Ryukyu Kingdom.
11:45 Okinawa World (Lime Stone Cave, Eisa Show) and lunch at your convenience
15:10 Chuko Awamori Factory
16:10 Arrive in Hotel

Minimum number of persons: 15

*No supplementary charge is required, however admission fee to Shuri Castle (JPY800) and Okinawa World (JPY1,200) and lunch is not included. Please note that due to consumption tax increase from 5% to 8% in Japan, the admission fees might be raised.*

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**Option 1: City tour 2- Full day Northern Okinawa Excursion**

Morning
- Leave Hotel
- Inspection of OIST (Okinawa Institute of Science and Technology Graduate University)
- Lunch at Yanbaruikoinomori, Okinawan cuisine.
- Okinawa Churaumi Aquarium

PM
- Walking tour of Nakijin Castle, one of the nine World Heritage Sites in Okinawa

Hotel

Minimum number of person: 15

*Supplementary charge: JPY4,500 per adult and JPY3,500 per child under 6, Lunch and admission fees are included*
**Option 2: Golf at Southern Links Golf Club, 18-hole dynamic seaside course**

Par 72

Regular Tee: 6,334 yards

Famous holes: 7th and 8th – the wide ocean spread under your feet!

Lunch at the club house (on-site payment)

*Supplementary charge: JPY16,500 per person with 4 players, and JPY18,500 per person with 3 players. Lunch not included.*

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**Option 3: Marine Sports** (Minimum number of persons is 2 and kids under 5 is not admitted)

1-Four marine sports

Estimated time required: 2 hours

Choice of time: 10:00 or 13:00

- Meet at Bibi Beach information counter
- Practice
- Leave port to the location for marine sports
- Enjoy 4 marine sports, snorkeling, banana board, wet bike and big marble

*Supplementary Charge: JPY4,000 per person, lunch not included*

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2-Water Bird

Estimated time required: 1 hour

Choice of time: 9:00, 11:00, 13:00, 15:00, or 17:00

**Water Bird= Go under the water by riding the boat. Full-face mask will prevent your face from getting wet.**

*Supplementary charge: JPY5,000 per adult and JPY4,000 per child under 11, lunch not included*
ACCOMMODATIONS

The host hotel is Southern Beach Hotel and Resorts.
(http://www.southernbeach-okinawa.com/) Southern Beach Hotel and Resorts is located in Itoman area, 20 minutes from Naha airport in Okinawa. Bibi Beach, a beautiful white sand beach in front of the hotel is less than 1 minutes on foot from the hotel. You will enjoy the crystal clear ocean water and the colorful sunsets from your balcony or on the beach. The various facilities, such as the outdoor and indoor pools, gift shop, and kids' room and self-service laundry room will ensure your wonderful stay. If you are tired from your long flight to Okinawa, you may try the beauty salon Azure Spa that will treat your body using Okinawan products and aromas and also offers you beautiful harbor view. A special room rate is available for conference participants.

**Hotel room rate**

- Standard (30sqm Harbor View Room): Single JPY14,500/Double JPY16,000
- Superior (30sqm Harbor View Room, Premium Floor): Single JPY19,500 /Double JPY21,000
- Suite (80sqm Ocean Room, Premium Floor): Single JPY25,000/Double JPY26,500
- Upgrade from harbor view to ocean view room: JPY4,000

The rates are per room per night and all rates are inclusive of daily breakfast. Additional persons exceeding double occupancy (3rd and 4th person supplement) cost JPY4,500 for each.

If you come to Okinawa by connecting flight from Haneda airport or Kansai International airport, package plan of domestic flight and hotel will be announced later for you (Airline company will be Japan Airlines or All Nippon Airways only). You may wait for hotel reservation until then if you are interested. If you come to Okinawa directly by international flight, please finish all the registration now.

**Airport taxi pickup**

One way/JPY3,000 , Round trip/JPY6,000

Driver will meet and greet you at Naha airport arrival gate.
You can get a taxi at the airport for about the same price. The hotel is 20 minutes from the airport by a car.
REGISTRATION & PAYMENT

Early Bird Registration before March 31
JPY 40,000
JPY 38,000 (Class of 2011-2013)

Registration after April 1 to May 16
JPY 45,000
JPY 43,000 (Class of 2011-2013)

- Included
  Thursday June 26: Dinner
  Friday June 27: Meeting, Lunch, and Dinner
  Saturday June 28: Tour, Lunch, and Dinner

- Not included
  Airfare, Hotel Accommodations, Airport Transfers, and Post Tour
  Additional cost required for optional tour 1, 2, and 3.

Please send the payment of your registration fee to below bank account prior to the meeting.

Bank Name: MIZUHO BANK, LTD.
Branch Name: SHINJUKU-CHUO Branch
Bank Account number: 066-4041529
Bank Account Name: CHS Japan
Bank Address: 3-4-1, SHINJUKU, SHINJUKU-KU, TOKYO, JAPAN
Swift Code: MHCBJPJT
We will send you a confirmation by email when your payment is received, so if you don’t receive it even one week later from your transaction, please contact us.

Payment for hotel should be made directly with the hotel at your check out by cash or credit card. Reservation canceled after 48 hours before check in will be charged 20% of the fee (24 hours/ 80%, No show/100%). This year’s CHS Asia Pacific event will be fun for the whole family as always, so please let us know if you are bringing children.
DEADLINE

Please register by **March 31 for early bird registration** for discounted fee or by **May 16 for regular registration**.

WEATHER

Weather in Okinawa in late June is already hot, with average high temperature of 33.4 degrees centigrade and average low temperature of 24.9 degrees centigrade. Cool and light cloth, sunglasses, sunscreen, and cap are recommended.

ATTIRE

June 26 Welcome Dinner, June 27 Dinner, and June 28 tour: Casual
June 27 Seminar, June 28 Dinner, and Auction: Island Casual (Aloha shirt and Okinawa kariyushi shirt. Slacks and shoes are required for gentlemen)

AUCTION

Please donate items for an auction at the Gala Dinner on June 28. Please contact Ms. Noriko Konuma about your donation items at hisyog@greenhouse.co.jp

PRE/POST TOUR

Plan 1. Self-Drive in Ishigaki Island/ Relax in Taketomi Island (3 Days)
Plan 2. Northern Okinawa Self-Drive (3 Days)
Plan 3. Refresh in Tokashiki Island (2 Days)
Please find the details in another material on pre/post tour.
For reservation and any inquiry for Pre/Post tour, please contact Mr. Tony Sakuda of Okinawa Tourist, official travel agent.
Email: tony_s@otsinfo.co.jp

For more information on entire schedule of the event, please contact:
Ms. Noriko Konuma or Ms. Eri Yui of the meeting administration office
Email: hisyog@greenhouse.co.jp
Tel: +81-3-3379-1216
Fax: +81-3-3378-4102