This seminar is designed to assist all parties with an interest in the Atlanta hospitality industry. Attendees will receive valuable data and analysis from the industry’s leading authorities.

**Featured Speaker**
Peter Yesawich ‘72  
_Vice Chairman_  
_MMGY Global_

**Presentations By**

R. Mark Woodworth ‘77  
_President_  
_PKF Hospitality Research, LLC_

Mark Sussman  
_Director – Trade Show Sales_  
_Atlanta Convention and Visitors Bureau_

Tim Hart  
_Executive Vice President_  
_TravelClick_

Roger Tutterow Ph.D.  
_Professor of Economics_  
_Mercer University_

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**To Register and Pay On-Line, please go to:**  
[http://goo.gl/jcmuF](http://goo.gl/jcmuF)

**Cost:**  
$65 per person by August 16, 2013  
$75 per person after August 16, 2013, or at door  
$25 for students (with ID)  
**Prices Do Not Include Parking**  

You can pay online (PayPal or Credit Card - $2.50 convenience fee) or by check. Mailing instructions can be found on the attached registration form and on the website.  

**Questions?** Contact Robert Mandelbaum ‘81 at 404-842-1150 ext 223, or  
[robert.mandelbaum@pkfc.com](mailto:robert.mandelbaum@pkfc.com)

All proceeds go to the Cornell Hotel School Scholarship Fund – Georgia Chapter
Monday, August 26, 2013

InterContinental Hotel Buckhead
3315 Peachtree Road, NE, Atlanta, GA 30326 – Phone: 404-946-9152

7:00 AM to 8:00 AM: Continental Breakfast and Networking
8:00 AM – 10:30 AM: Seminar

Please reserve __________ places @ $65 per person (before August 16)*

Total Dollars Enclosed: $______________________

Make check payable to “Cornell Hotel Society”

Name: __________________________________________________________

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Guests: _________________________________________________________

____________________________________________________________________

____________________________________________________________________

NOTE:* Cost:

$65 per person (if registered by August 16)
$75 per person (after August 16, or at the door)
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Please mail this form, with your check
(Payable to the “Cornell Hotel Society”) to:

Adam Maclennan ’06
Cornell Hotel Society
c/o PKF Consulting USA, LLC
3475 Lenox Road, Suite 720
Atlanta, GA 30326

Online Registration Option
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Questions? Please call:
Robert Mandelbaum ’81 – robert.mandelbaum@pkfc.com - (404) 842-1150, ext 223

**Please note the prices above do not include parking**