Dear CHS members and friends,

The Cornell Hotel Society - Shanghai Chapter is delighted to be hosting the 19th Annual Cornell Hotel Society Asia Pacific Regional Conference from April 18th to 21st, 2013.

We invite you to come join your fellow Hotelies to discover one of Asia’s most vibrant cities!! We have tailored an exciting itinerary including discoveries of China’s culture, history and modern day development. Also known as Paris of the Orient, Shanghai is where east meets west, and old meets new. Stay in the historical landmark buildings of either Waldorf Astoria or InterContinental Shanghai Ruijin. See the modernity of Shanghai through the eyes of the skyscrapers and take a walk down the memory lane through the local shikumen houses. Explore all that Shanghai has to offer and feel the vibrancy that has drawn many to China.

Visit with friends old and new while indulge in our true Chinese hospitality - eat, drink and be merry! We look forward to welcoming every one of you to Shanghai!!

Yours truly,

CHS Shanghai Chapter
REGISTRATION

$375 USD per person  
$275 USD per person, for spouses  

REGISTER HERE!

Inclusions:  
The registration fee includes lunches, dinners, drinks, transportation, and group activities throughout the event period. The registration fee does not include hotel accommodations, breakfast, airport transfers, or optional activities. Also note that the $275 registration fee for spouses does not include the Summit on Saturday-please see the Non-Summit Option on Saturday April 20 which is for spouses.

TRAVEL DETAILS

Shanghai is easily accessible with two airports in the city – Shanghai Pudong International Airport and Shanghai Hongqiao International Airport.

Airport transfers can be arranged when you register but please note that you can pay the driver at the time you arrive.

Cost:  
Pudong Airport: RMB 160 each way  
Hongqiao Airport: RMB 110 each way

HOTEL ACCOMMODATIONS

We have reserved a block of rooms at the beautiful InterContinental Shanghai Ruijin, a garden hotel nestled in the former French Concession area while surrounded by the hustle and bustle of this ever growing city. You also have the option to stay at The Waldorf Astoria Shanghai on the Bund which offers a heritage ambiance, legendary service and timeless amenities to make your stay truly memorable and distinct

Ruijin InterContinental: $222 per night RMB: (1,200 + 15% = 1,380)  
Waldorf Astoria: $368 per night RMB: (2,000 + 15% = 2,300)

You may reserve your room directly with the hotel using the link provided on our registration website.

ATTIRE

Conference and activities - Casual/Smart casual dress  
Gala Scholarship Auction Dinner – Semi-formal
Thursday April 18, 2013

14:00 – 18:00  Arrival & Registration
15:00 – 16:00  CHS President’s Leadership Meeting
18:30 – 20:00 Welcome Reception

Welcome reception at the beautiful garden hotel, InterContinental Shanghai Ruijin. A historical hotel situated in the middle of the bustling city, which enjoys a rare sense of serenity.

Optional After Hour Activities: After dinner, you may wish to stroll along the neon-light lit Huai Hai Road (one of Shanghai’s shopping district) or indulge in a local Chinese foot massage. For the wild at hearts, we can check out the club scene in Shanghai and paint the town red.

Friday April 19, 2013

09:00 – 12:00  Morning City Tour
Learn the evolution of the development of Shanghai by visiting the Urban Planning Museum located in Shanghai’s oldest neighborhood, People’s Square. Followed by going across the road to the Shanghai Museum for a look at China’s treasure.

12:00 – 14:00  Lunch
Have lunch on the Bund in Lost Heaven and let your taste buds run wild with spices from China’s Wild Wild West - Yunnan!

14:00 – 17:00  City Tour
Tour the various famous landmark hotels on the Bund followed by experiencing the oldest part of Shanghai, Yu Garden and pay homage to the local gods in Chenghuang Temple. For those who are interested, we can venture to the fabric market to tailor make Chinese jackets, dresses or anything you fathom.

19:00 – 21:00  Dinner
Dinner at Ruijin InterContinental joined by the Cornell Asia Pacific Leadership Conference Attendees.

Optional After Hour Activities: After dinner, the Bund will be lit up on both banks of the river which becomes a perfect backdrop for a casual stroll. Or cross the Yangtze River to the opposite side of the River and see the Bund from one of the tallest buildings in the World, Shanghai World Financial Center. For the restless at heart, you can sing the night away at local bling bling KTV.
Saturday April 20, 2013

09:00 – 11:00  Leisure Morning

Tour the homegrown version of Xintiandi, Tianzifang, which is filled with local arts and craft.

-OR-

09:00 – 12:00  Center for Real Estate and Finance (CREF) Roundtable

CHS APAC meeting participants are invited to observe the CREF 2013 China Real Estate Roundtable.

11:30 – 12:00  Summit Registration (registration required only for those who do not attend CREF roundtable. Spouses attend the non-summit option on the next page)

All Summit Events and the CHS Gala will take place at the Waldorf Astoria Shanghai on the Bund

12:00 – 13:00  Summit Lunch

13:00-13:30  Summit Welcoming Remarks

13:30 – 14:45  Keynote Panel: Huanying: Service in Modern China

14:45 – 15:00  Break & Exhibits

15:00 – 16:15  Urban Interconnectedness: How Cities, Transportation, and Environmental Technologies Will Shape the Future

16:15 – 16:30  Break & Exhibits

16:30 –17:45  The Future of the Chinese Hotel Marketplace

17:45 – 18:00  Closing Remarks

18:00 – 19:00  Summit Reception

19:00 – 22:00  Annual Gala Scholarship Auction Dinner

Annual Scholarship Auction will raise funds for qualified students from the Asia Pacific region attending the School of Hotel Administration.
Saturday April 20, 2013 – Non-Summit Attendee Option

09:00 – 12:00  **Leisure Morning**
Tour the homegrown version of Xintiandi, Tianzifang, which is filled with local arts and craft. Then check out Xintiandi, the traditional Shanghai style architecture, 'shikumen' lane houses which became a popular wine and dine commercial hot spot.

12:00 – 14:00  **Lunch**
Lunch at Ye Shanghai, one of our very own alumni, Paul Hsu’s best creations in the heart of Xintiandi.

14:00 – 17:00  **Shopping**
Shop-til-you drop at the world largest indoor shopping arcade with all the China Made "international branded" goods you can possibly think of.

16:00 – 23:00  **Annual Gala Scholarship Auction Dinner**
Gala Dinner at Waldorf Astoria.
Annual Scholarship Auction will raise funds for qualified students from the Asia Pacific region attending the School of Hotel Administration.

Sunday April 21, 2013

Please note that the tour and round of golf is not included with your registration and will be paid separately.

09:00 – 18:00  **Optional tours of Suzhou or Zhouzhuang**
Visit the beautiful Suzhou Garden, IM Pei’s Suzhou Museum and other Jiangnan favorites.
Or
Tour the watertowns of Zhouzhuang, and taste the local delicacies.

09:00 – 12:00  **Optional Golf**
Play a round of golf in one of Shanghai top course.