A Comprehensive Look at the Atlanta Hotel Market for the Year 2012

Wednesday, September 7, 2011
InterContinental Hotel Buckhead
3315 Peachtree Road, NE, Atlanta, GA  30326 – Phone: 404-946-9152

7:00 AM to 8:00 AM: Continental Breakfast and Networking
8:00 AM – 10:00 AM: Seminar

Presented by:

Cornell University
School of Hotel Administration

GEORGIA
Hotel & Lodging Association

This seminar is designed to assist all parties with an interest in the Atlanta hospitality industry. Attendees will receive valuable data and analysis from the industry’s leading authorities.

Moderator
Michael D. Johnson Ph.D.
Dean and E.M. Statler Professor
Cornell University School of Hotel Administration

Presentations By

R. Mark Woodworth ‘77
President
PKF Hospitality Research

Mark Vaughan
Executive Vice President
Atlanta Convention and Visitors Bureau

Tim Hart
Executive Vice President
TravelClick

Roger Tutterow Ph.D.
Professor of Economics
Mercer University

To Register and Pay On-Line, please go to:
http://events.constantcontact.com/register/event?llr=sjhiusgab&oeidk=a07e4dov6fm512e7599

Cost: $55 per person by August 31, 2011
$65 per person after August 31, 2011, or at door
$25 for students (with ID)
** Prices Do Not Include Parking **

You can pay via PayPal (online secure payment) or by check.
Mailing instructions can be found on the attached registration form and on the website.

Questions? Contact Robert Mandelbaum ‘81 at 404-842-1150 ext 223, or robert.mandelbaum@pkfc.com

All proceeds go to the Cornell Hotel School Scholarship Fund – Georgia Chapter

Audio Visual Support Provided By:
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Please reserve _________ places @ $55 per person (before August 31)*

Total Dollars Enclosed: $______________________

Make check payable to “Cornell Hotel Society”

Name: ____________________________________________

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________________________________________________________________

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NOTE:* Cost:

$55 per person (if registered by August 31)

$65 per person (after August 31, or at the door)

$25 per person (students with I.D.)

Please mail this form, with your check
(Payable to the “Cornell Hotel Society”) to:

Adam Maclennan ’06
Cornell Hotel Society
c/o PKF Consulting USA
3475 Lenox Road, Suite 720
Atlanta, GA 30326

Online Registration Option
http://events.constantcontact.com/register/event?llr=sjhjusgab&oeidk=a07e4dov6fm512e7599

Questions? Please call:
Robert Mandelbaum ’81 –PKF Hospitality Research (404) 842-1150, ext 223

**Please note the prices above do not include parking**