Cornell Hotel Society
Talking Points – October 2015

University

- President Elizabeth Garrett assumed office on July 1, 2015, but was officially sworn in as Cornell’s 13th president during a ceremony on Friday, September 18. The event was held on the Arts Quad, and was followed by a community picnic in the Ag Quad.

  To view a replay of the ceremonies, and read President Garrett’s inauguration speech, please visit: http://inauguration.cornell.edu/

- The University has also named two new high-ranking officials:
  o Michael I Kotlikoff was appointed as the University Provost on August 1. He was the Dean of Veterinary Medicine since 2007. The Provost is the school's chief academic officer.
  o Ryan Lombardi was named Vice President for Student and Campus Life. His term also began on August 1. Ryan served as Vice President for Student Affairs at Ohio University prior to arriving in Ithaca.

- The class of 2019 arrived on campus in August. It is the most diverse in the history of the University. Of the 3,219 new students:
  o 46.2% are students of color
  o 23.5% are self-identified as underrepresented minorities
  o 427 are the first in their families to attend college
  o 48 states, plus DC, Guam, Puerto Rico and the U.S. Virgin Islands are represented
  o 44 countries are represented
  o A total of 41,900 students applied, of which 6,315 received offers.

School of Hotel Administration (SHA)

- Bob Alter ’73, the alumni representative on the Dean’s search committee, reports that the committee is working closely with the executive search firm of SpencerStuart to find the successor to Dean Michael Johnson. In March of 2015, Dean Johnson announced that he will not be renewing his appointment as the Bradley H. Stone Dean of the School of Hotel Administration.

- With the start of the 2015-2016 academic year, the School of Hotel Administration welcomes new faculty members in finance, marketing, and more. There also have been several promotions, appointments, and other transitions among current and retired faculty. The following were all effective July 1.

  New faculty
  o Christopher D. A. Boone, assistant professor of services marketing
  o Stephanie J. Creary, assistant professor of strategy
Promotions, new appointments, and honors

- Linda Canina, promoted to professor
- Michael Lynn, named editor of the Cornell Hospitality Quarterly
- Mary MacAusland, transitioned to senior lecturer (formerly visiting assistant professor)
- Mark McCarthy, promoted to senior lecturer
- Stephen Mutkoski '67, PhD '76, granted emeritus status
- Mona Anita K. Olsen '04, transitioned to assistant (previously visiting assistant) professor and associate (previously assistant) academic director of the Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship
- Maria Wolfe, promoted to senior lecturer

Faculty retirements

- Bill Carroll

In June, Al Gonzalez, Executive Director, Marketing & Communications for the School of Hotel Administration, announced two major marketing communications initiatives that have been in development for more than a year. The first was a brand-new look and feel for the school. The second was the launch of the new SHA website.

The new brand identity reflects the positioning of SHA not only as a world-class business school grounded in the hospitality industry, but as The World’s Most Adventurous Business School. Adventurous means more than being everywhere in the world. It means that SHA students, faculty and alumni are uncommonly ambitious, confident, knowledgeable, skilled, enthusiastic, focused, other-centered, imaginative, inquisitive, and world-embracing.

Concurrent with the new branding, the new SHA website will enable the school to express itself to a far wider audience around the world, and more effectively reach key target audiences.

Please visit https://sha.cornell.edu/ to view the new site, and learn more about the new branding initiative.
Chiaki Tanuma MPS ’80, president and CEO of Green House Co., Ltd., has been selected to receive the 2015 Cornell MMH Outstanding Alumnus of the Year Award, presented by the Master of Management in Hospitality (MMH) program. Tanuma will receive the award at the 14th annual Cornell MMH Reception on Sunday, November 8, 5:30 – 7:30 p.m., at Eventi in New York City.

The Statler Hotel recently completed a major renovation of its public spaces and 153 guest room bathrooms. This project represents the second and final phase of the most ambitious upgrade since the hotel opened in 1989. Phase I was completed in 2010 and addressed guest room décor and amenities; for Phase II, the focus was common areas and guest room bathrooms.

The 2015 Dean’s Distinguished Lecture Series kicked off on Friday, September 4. This year’s speakers include 14 distinguished presenters from a wide-variety of hospitality businesses. Seven of the 13 lecturers are hotelies. For a list of the speakers, please visit:

https://sha.cornell.edu/student-experience/undergraduate/hotelie-credentials/ddls/events/10118

Cornell Hotel Society

The 2015 annual CHS EMEA Regional Meeting was held in Istanbul from June 11 to 14. The host and organizer of the event was CHS Global President Deniz Omurgonulsen ’00. The four days included a variety of enjoyable and informative educational, social, culinary, tourist and CHS informational events. Highlights included tours of the Blue Mosque and Grand Bazaar, an evening dinner cruise on the Bosphorus, and a grand banquet at the Ciragan Palace Kempinski Hotel.

Preceding the CHS EMEA annual meeting was the Cornell International Hospitality Summit. Dean Johnson moderated a panel of local experts in a discussion of entrepreneurship in the hospitality industry, and development activity in the Turkish hotel market.

The 21st annual CHS Asia Pacific Regional Meeting was held in Bali from September 10 to 13, 2015. Kudos to the North Asia Regional Vice President Rebecca Lee ’02 and her team who put the event together on short notice after the event was moved from Seoul. Many thanks to Michael Chiu ’66 who came through with short notice and hosted the conference at his new SenS hotel. The event was filled with educational events, a generous fund-raising banquet, and several social events that exposed attendees to the Balinese culture and natural beauty.

Several CHS and SHA events are scheduled around “HX: The Hotel Experience” in New York City, November 8 to 10.
  o 14th Annual MMH Reception, Sunday November 8, 5:30 PM to 7:30 PM at the Eventi Hotel. This year’s honoree as MMH Outstanding Alumnus of the Year Award is Chiaki Tanuma MPS ’80
Annual CHS Membership Meeting, Monday afternoon, November 9, 4:00 PM to 6:00 PM at the InterContinental Times Square Hotel. A panel of hotel company Presidents and CEOs will discuss the latest trends in the industry. CHS president Deniz Omurgonulsen '00 will provide an update on the Society’s activities and initiatives.

The 93rd Annual Cornell Hotel Society Reception will be hosted by the New York Chapter on Monday, November 9 at 6:30 PM. The event will be held at the InterContinental Times Square Hotel.

Please visit the CHS calendar for registration information for all the events listed above.

https://sha.cornell.edu/alumni/connect/events

In addition to the NYC events listed above, several local CHS chapters have scheduled events around the world for the remainder of 2015. Please visit the CHS event calendar for more information.

https://sha.cornell.edu/alumni/connect/events

CHS welcomes Agata Okulicz-Kozaryn as the new Alumni Affairs Program Assistant in the SHA Office of Alumni Affairs and Development. Agata will work with Julie Pizzuti MPS '06, Director, and Nickie Fredenburg, Assistant Director, of Alumni Engagement & Outreach. Agata will be the primary contact for CHS leaders in need of assistance with event communications, membership information, website changes, supplies and materials. Her contact information is amo35@cornell.edu, or (607) 255-3742.

It is very important that alumni communicate any changes to their contact information with Ithaca. An alum can update their information using the following link:

https://sha.cornell.edu/alumni/connect/directory/members/update_address

Local CHS chapters are strongly encouraged to submit information about their events to the SHA alumni office in Ithaca both before and after the event.

Before the event, please send a “Save the Date” notice to Agata Okulicz-Kozaryn – amo35@cornell.edu as soon as you can. Once the event is fully planned, please follow up with a description of the event, an announcement, and a link to the registration site. We want to see the calendar as full as possible!!

After the event, please send pictures and a description of the event to Jeanne Griffith (jt40@cornell.edu) for inclusion in Hotelie magazine. If possible, please avoid using a smart phone to take your pictures. Digital cameras are preferred.

After the event, please send your write-up and pictures to James Pintsak at SIGNALcsk (james.pintsak@signalcsk.com) as well for posting on the CHS website and social media (150 word minimum for the website).
To view pictures from numerous CHS events around the world please visit our Facebook site at:

https://www.facebook.com/cornellhotelsociety?fref=ts

Don’t forget to submit pictures from your chapter’s events to any CHS executive board member, or the alumni office, for posting on the CHS Facebook site.